

Radio Advertisement Script

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SOUND: FADE IN: SOUNDS OF A FAMILY TALKING INDISTINCTLY. FADE OUT.

VOICE: There are regular moments in everyone's lives that we want to be remembered.

VOICE: It's the sound of a family gathering around the table and singing happy birthday

SOUND: Family talking and singing happy birthday

VOICE: It's the sound of a newborn's cries and its sweet little coos

SOUND: Baby crying and cooing

VOICE: It's the sound of people laughing

SOUND: People laughing

VOICE: There are moments of change when new responsibilities are taken

VOICE: There are still precious unrepeatable moments to be remembered

VOICE: So let us all take a moment in a moment in a moment to remember these precious
times

VOICE: Let Polaroid be there for you during these times

SOUND: FADE OUT.