

Pinterest Project – Social Media Marketing – Carlene MacGregor – Due Jun 14, 2020

Professional E-mail:

Dear Ms. Bucht,

Here are the ideas for the company party we discussed in our last meeting on June 5. Our agreed upon theme is a beach party. There will be an estimated 60 people attending. Here are 7 boards for you to view for an idea of the theme and possible locations. Just select the board link, right click to open link and go to the selected Pinterest board. When you're within the boards, you can click on the pictures to go to the associated websites for more information. Please let me know if you have any trouble. My phone number is 906-493-5312.

1. Decorations, some fun ideas for livening up the party - [Decorations pinterest board](#)
2. Entertainment, fun games and music - [Entertainment pinterest board](#) -
3. Food, some suggestions on what to serve. I tried to hit all the boxes of food allergies, nut allergies and have a variety of fruit - [Food pinterest board](#)
4. Beverages, there are some different fun drinks (non-alcoholic, naturally), some diet drinks and, of course, water - [Beverages pinterest board](#)
5. Suggested, venues that would lend themselves to a beach party theme are harder to find, but there are some less expensive places which would work - [Suggested Venues pinterest board](#) -
6. Job search ideas, for those students who will be doing this soon - [Job Search help pinterest board](#)
7. Cameo.com pin for extra credit - [Cameo.com pinterest board](#)

If you will make any notes on my suggestions, arrangements can begin for the office party planned for Saturday, Aug. 2, 2020. I'll schedule us a meeting so we can decide on the budget and finalize everything.

Thanks for your input and attention. I'm excited for this.

Sincerely,

Carlene MacGregor

Associate

MacGregor Marketing